From:	Bruce McDougal
To:	Warriors, PLN (CPC)
Cc:	Bruce McDougal
Subject:	Public Comment on Warriors Arena
Date:	Monday, July 27, 2015 7:45:15 AM

Re: Case No.: OCII: ER 2014-919-97
Planning Dept.: 2014.1441E

Thank you for the opportunity to comment on the proposed Warriors Arena project and related office buildings in Mission Bay. As a local resident (I live by the Ballpark at 2nd and King) I strongly support the proposed development as a sport and entertainment destination for our neighborhood. Please see my thoughts below:

1. Traffic. The original proposal to locate the Warriors Arena at Pier 32/34 was far preferable from a traffic perspective as it would have permitted visitors to the Arena to use the multiple public transit lines that pass within a few blocks of that location. However, in view of the significant politics and expense associated with that proposal, I feel the current proposal is the “next best thing” while still providing our neighborhood the benefits of the vibrancy and activity that will be generated by the Arena. I call on Muni and Caltrans, in particular, to take whatever steps they can to enhance service in and around the proposed arena and understand that the Arena would use extra traffic-control officers during events in the same way that Giants games do.

2. Aesthetics. The Arena, with its round, gleaming design, will be a striking presence on the waterfront and in the neighborhood. The Mission Bay neighborhood has been built, for better or worse, with a very standardized, stucco-box and concrete aesthetic, and the proposed arena will shake that up quite a bit. When the building is empty, which will be most of the time, it will be an enhancement to have a modern building in our midst. Also, the landscaping of the waterfront park will help extend the beautiful jogging/bike trail that’s been started further north.

3. Neighborhood benefits. Just as with the Giants ballpark, the presence of the Arena in Mission Bay will attract and encourage the development of restaurants, bars, and other entertainment facilities, more than would be drawn to the simple residential and office neighborhood that’s been built around UCSF. As in the South Beach neighborhood, those bars and restaurants will attract more residents to the area and will generate taxes and activities even when the Arena is dark.

Thank you,

Bruce McDougal